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Pet Trading in Virtual Reality

Revolutionary 'PC-to-App' Pet Trading coming to Entropia Universe and ComPet

Gothenburg, Sweden - December 29, 2016 - A unique inter-platform marketplace for digital pets is currently being developed by MindArk that will create virtual jobs.

ComPet (a new Beast Battle app game) and Entropia Universe (an established real-cash-economy game) are very different platforms but share the virtual currency "Project Entropia Dollars" which is withdrawable as real cash. MindArk plans to facilitate transactions between the two separate games, thus enabling Entropia Universe players to train and supply pets to ComPet players in return for currency. This will link the two player groups and channel digital currency across the platform divide.

"Entropia Universe is about to break cross-platform boundaries" said MindArk CEO Klas Moreau.

For further information please see the contact details and websites below.

About MindArk PE AB and Entropia Universe AB

Entropia Universe has a unique Real Cash Economy (RCE) gaming model — a Sci-Fi MMO universe formed of various planets managed by separate developer companies ('planet partners') that are linked by a common currency known as Project Entropia Dollars (PED) which is fixed at 10:1 to the US Dollar. Players create 'Avatars' that can deposit and withdraw funds for their own ventures within Entropia Universe. MindArk created Entropia Universe in 1998 and is responsible for platform-wide development and the most established Planet: Planet Calypso.

MindArk are also the developers of the Beast Battle app game ComPet.

Both games share the same real cash currency.

Websites: <http://www.entropiauniverse.com/> | <https://www.competgame.com>

Facebook: <https://www.facebook.com/entropiauniverse/>

Twitter: <https://twitter.com/EntropiaNews>

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